Table of Contents

• Introduction

• Resources
  1. California Career Resource Network (CalCRN)
  2. California CareerZone
  3. California Career Center
  4. Career Surfer Mobile Application
The California Career Resource Network (CalCRN) offers a variety of career and college readiness resources. This handbook is designed to help you select and use the resources that work best for your students.

Use these resources to help your students start developing effective career self-management skills. This process begins with your students learning about themselves through assessments, exploring careers that correspond to their interests and values, culminating in creating a reality-based Career Action Plan.

You can use these tools to help your students develop a viable reality-based plan, known as a Career Action Plan, through a process that includes:

- Identifying occupational goals
- Identifying interests and occupations/careers that match those interests
- Developing financial literacy skills
- Developing job search skills
- Applying to college/military/apprenticeship/trade school
- Learning how to select an appropriate Academy/Pathway while in high school

The CalCRN’s resources address standards, guidelines, and Local Control Accountability Plan requirements that focus on career and college readiness including:

- American School Counselor Association: Mindsets and Behaviors for Student Success
- California Common Core State Standards: College and Career Readiness Anchor Standards
- California Career Technical Education Anchor Standards
- California Standards for Career Ready Practice
- English Language Development Standards
- International Society for Technology in Education Standards
- National Career Development Guidelines

These resources provide tools to help students connect their current educational experience with their desired post-high school goals. As you use these tools, you will be equipping them with the knowledge and skills necessary so they can develop and implement an effective Career Action Plan.
The starting point for exploring CalCRN’s resources is on the home Web site where you can access content using the following navigation tabs:

**Quick Starts:** Overviews of CalCRN resources, guides, and activities for engaging students in the Career Center, the CareerZone, and the Career Surfer mobile application. It includes the additional resources *Find and Get the Right Job, Succeed at Work, and the California Career Planning Guide.*

**Lessons:** Career and College Readiness Lesson Plans Series. There are 45 Lesson Plans that span grades five through twelve, with five or six lessons per grade. They are organized by grade level but can be used in any grade. The Lesson Plan content includes all the lessons, start-up videos, an Educator Guide and Career Readiness Glossary (in English and Spanish). All the student handouts are available in English, Spanish, and accessible PDF.

**Training Videos:** Introduce CalCRN’s resources and supports the implementation of the Career and College Readiness Lesson Plans which are available to help schools, community-based organizations, and parents and guardians use CalCRN resources.

**Related Resources:** Career exploration and planning Web sites developed using public funds can easily be used in conjunction with CalCRN’s resources.

In addition to the navigation tabs, you will find brief descriptions and links to CalCRN’s core resources that are highlighted in this handbook:

- California Career Center Web site
- California CareerZone Web site
- Career Surfer mobile app

**Get started now!**

Check out the [CalCRN Lesson Plans](#)!
The California CareerZone Web site provides four effective, easy-to-use career assessment tools that connect users with information on California occupational and postsecondary education and training options. Both students and educators can set up a free account.

Assessments
- The **Quick Assessment** and **Interest Profiler** link students’ interests to occupations.
- The **Work Importance Profiler** helps students match their work values to occupations.
- The **Skills Profiler** links current skills to occupations.

Key Features
- **Make Money Choices** links lifestyle goals to occupational salary projections
- **My Classes** makes the connection between academics and occupations
- **Resume Creator**
- **Business Letter Creator**
- **Reference List Creator**

Educator Accounts
- Track student progress
- Create reports on student activity

Details for all 900 Occupations
- **About the Job**
- **It Is Also Called**
- **Things They Need to Know**
- **Things They Need to be Able to Do**
- **Preparation Required**
- **Wages**
- **Outlook**

**Check it out!**
- Try the **Quick Start Activity**.
- Get instructions for setting up student accounts.
- Create an educator account! **Learn how.**
The California Career Center (Career Center) Web site is a virtual counselor for California students, their families, and educators. The Career Center’s purpose is to help students graduate from high school, plan their postsecondary education and training, and prepare for the work world. Students accomplish this by going through the process of creating a reality-based Career Action Plan.

For Students

• The Quick Start gives students a place to start exploring the Career Center. They will find crisis information, a user’s guide, and frequently asked questions that are divided into six content sections.

• Students can set up a free “My Stuff” account where they can develop and save a High School Plan and a Career Action Plan. With an account, students can bookmark pages and upload their own career-related documents. Developing career and college readiness is a process, so it is important for students to have one place to save their work because it will be continually updated.

• The content is divided into the following six sections and includes a variety of career-related videos, many produced by students:
  - Middle & High School
  - Career Options
  - Getting A Job
  - Education & Training
  - Challenges
  - Money Management

For Educators

• In addition to the resources listed above, you have a unique tool called the Lesson Plan Creator. It helps you create and assign activities to engage your students in exploring the Web site’s career and college information.

• There are resources for you to help students address challenges; learn the knowledge, skills, and abilities required to succeed; and develop career literacy skills.

• Handbooks in multiple languages are available to help you engage parents in their students’ career development and college planning.
For Parents and Guardians

In addition to the resources listed above, the following content was developed specifically for parents and guardians:

- Career Development and College Planning Parent Handbooks (multiple languages)
- Helping Your Child Address Challenges
- Quick Guide to Exploring Career Options
- Quick Guide to Postsecondary Education and Training
- Quick Guide to Paying for College

California Career Center User’s Guide provides an overview of the entire site.

Get started now!

- Get up and running fast with the Career Center Quick Start Activity.
- Save time with the Lesson Plan Creator tool.

“An excellent resource for school counselors and easy to use by students and their parents.”
Loretta, Director, Student Support Services
This one-of-a-kind app makes it possible for students to explore careers using any mobile device, no longer restricted by library hours or available equipment.

Get Career Surfer free at the App Store® and Google Play® and easily explore 23 Job Families and 900+ occupational snapshots. The occupational information comes from the Federal O*NET system and the California Employment Development Department.

View videos of more than 300 occupations!

The snapshot profile for every occupation includes:
- Job Title
- Description
- Tasks
- Salary
- Preparation required

Search by:
- Job Family
- Keyword
- Salary
- Educational Requirements
- Shake your phone and see what pops up

When you find an occupation you’re interested in, you can go to the CareerZone to get detailed information.

🎉 Ready to try it?

Get the app, then try the Career Surfer Quick Start Activity.
The SPARC Online tool is a quick and easy way for schools’ student support teams to demonstrate their successful career and college readiness programs. SPARC is a voluntary, continuous improvement process for California schools and provides an opportunity to document key student outcomes achieved through collaborative work and to publicize the school’s plans for continued success.

All grade levels—elementary, middle, high, and adult—can participate and use their SPARCs to:

• Present a snapshot of the school’s student support system’s success
• Publicly demonstrate commitment to students’ career and college readiness
• Promote your program proactively to your school administration, school board, parents/guardians, community partners, businesses, and legislators
• Document alignment with California and national standards and frameworks
• Prepare reports for school accreditation, grants, local control accountability plan, or award recognitions

Schools submit their report card to CalCRN for review and recognition.

Create your SPARC!

Find instructions and login.
California Career Resource Network
Career and College Transition Division
California Department of Education
1430 N Street, Ste. 4202
Sacramento CA 95814

916-323-6544
calcrn@cde.ca.gov